



# 3<sup>rd</sup> IFSO MENAC | 20<sup>th</sup> ESBS Meeting

12-14 December 2024 | Cairo, Egypt

[ifsomenac2024.com](http://ifsomenac2024.com)

*Save the Date*



**Cairo** القاهرة

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Dear Business Partners,

It is our honour, privilege and great pleasure to invite you to the **3<sup>rd</sup> IFSO MENAC, /20<sup>th</sup> ESBS Meeting**, organized in collaboration with PASMBS and GOSS to be held in **Cairo, Egypt on December 12-14, 2024.**

The MENA Chapter of the International Federation for the Surgery of Obesity (IFSO), the Egyptian Society for Bariatric Surgery (ESBS), the Gulf Obesity Surgery Society (GOSS) and the Pan Arab Society of Metabolic and Bariatric Surgery (PASMBS) have put together an excellent scientific program, thanks to the participation of the best international and regional experts in the field, and we expect participation of a large number of delegates, especially but not only coming from the MENA Region.

The program will consist of one full day of Workshops and two days of scientific sessions, surgical and multidisciplinary.

Social events and networking in the fascinating Egyptian atmosphere will leave you unforgettable memories.

We look forward to welcoming you as Partner and we are confident that the Conference will provide both significant exposure, business rewards, new energy and great opportunities.

Full event details are available on the website at: **[www.ifsomenac2024.com](http://www.ifsomenac2024.com)**

Best regards,

Khaled Gawdat, IFSO MENAC President

Alaa Abbas, ESBS President

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## Industry Benefits of Participating as a Sponsor and/ or Exhibitor

- Maximize awareness of your brand and enhance your company's image in the marketplace.
- Gain differentiation from your competitors.
- Promote your company, products, and services.
- Target your message and marketing.
- Increase access to national and international markets.
- Network and build new relationships.

## Discover your support level today!

Your level of support is determined by the cumulative value of your contribution towards the Meeting. This contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

## Giving you the recognition!

Every Supporter and Exhibitor will receive recognition in the dedicated Industry Support and Exhibition segment of the program, on the Meeting website and with onsite signage during the event.

## Sponsorship Levels and Benefits

Maximize your company's visibility by tailoring a package that suits your unique needs. The total sum of your contribution will define your support level! The packages will give you additional benefits, as per the table below:

Benefits	Platinum	Gold	Silver
Free Registrations	6	5	4
Networking Dinner Passes	6	5	4
Advert on the Website	Yes	Yes	-
Acknowledgement in the Program, Website and Onsite	Yes	Yes	Yes

Craft your own "À LA CARTE package" that aligns perfectly with your expectations, budget and needs by handpicking from our diverse array of promotional and advertising materials below in the Prospectus!

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## Exhibition

The exhibition is a vital part of the Meeting. By exhibiting you will have a space to showcase your companies' latest products and/or technologies to the delegates.

> Floorplan - Available Soon

### 2 sqm Table Space

*Includes one table and two chairs and 2 Exhibitor badges*

### 6 sqm Shell Scheme

*Includes 2 Exhibitor badges*

### 9 sqm Shell Scheme

*Includes 2 Exhibitor badges*

### 12 sqm Shell Scheme

*Includes 3 Exhibitor badges*

## Educational Opportunities

### Lunch Symposium (60-min)

*Opportunity to demonstrate scientific research in a session of 60 minutes during lunch time.*

- *Includes hall rental, standard audio/visual equipment, and display table.*
- *Program will be included in a designated industry section of the Meeting Program.*
- *Industry sessions will be clearly indicated in the meeting timetable/Program as: "Industry Session" not included in the main event CME/CPD credit offering".*

*The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Session speakers have already been invited by the event organisers and have made prior travel arrangements independently.*

### Participation Grant

*Educational Participation Grants of any amount are appreciated and important to the success of our Meeting.*

*Recipients (HCPs) will need to fulfil the criteria specified by the Committee in order to be eligible to apply for an educational participation grant.*

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## Promotional & Advertising Opportunities

### Lanyards (in-kind, Exclusive for Platinum Sponsors)

*All attendees will wear your branded lanyards all over the Meeting. Lanyards will be provided by the Company.*

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### Shoppers (in-kind, Exclusive for Platinum Sponsors)

*The official event shoppers give your brand maximum exposure. Your branded shoppers will be distributed to all the registered delegates.*

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### Notebooks & Pens (in-kind)

*Supply of Notebooks & Pens that will be distributed to all registered delegates.*

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### Coffee Break

*Your company logo will be displayed on the coffee break tables.*

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### Networking Dinner

*Logo printed on the tickets for the social dinner and on the menu cards. Banners can be displayed at the event (banners supplied by the sponsor).*

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### Water Stations

*Opportunity for promotion by branding of the water stations found in the Exhibition Hall.*

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### Advert in the Program (Inside back page - exclusive)

Full page/ Half page

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### Roll-up

*Display of the Company roll-up in the Exhibition area.*

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### Advert on the Meeting Website

*Advert in a dedicated Industry page on the Meeting website.*

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### Banner Advert on the Meeting Website

*Banner-advert on the Meeting website home page.*

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### Pre-Meeting Video Teaser

*Dedicated webpage including a 4-min video on the Meeting Website.*

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### Registration Letter Advert (Exclusive)

*Banner-advert with a link in the footer of the registration Confirmation Letter.*

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### Social Media Promotion (per post)

*Increase your reach and connect with participants by using the Congress social media platforms.*

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### Mailshot (Exclusive/ Joint)

*Gain additional exposure by sending a mailshot to the pre-registered delegates who have agreed to receive promotional material.*

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### Meeting Room

*Opportunity to hire a room at the venue.*

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## Payments, Cancellation Terms & Conditions

### Terms & Payment

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by June 12, 2024

All payments must be received before the start date of the Meeting. Should the Partner fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Please note that a surcharge of \$400 will apply for last minute changes or for submitting your meeting materials after the deadlines.

### Cancellation/ Modification Policy

Cancellation or reduction of support items must be made in writing to the Industry and Liaison Sales Associate: Marta Enes ([menes@kenes.com](mailto:menes@kenes.com)).

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before April 16, 2024, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between April 17, 2024 – August 14, 2024, inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made after August 14, 2024.

### Contact us

Get in touch with our sales team!

Our dedicated Industry Liaison & Sales, Marta Enes, will be happy to assist and help you choose a partnership package that will maximize your presence and visibility at the Meeting.

You can contact us via email at [menes@kenes.com](mailto:menes@kenes.com).

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